



Bicycle Racing Association of Colorado

BRAC Board of Directors Meeting *October 22, 2013* Conference Call

Board Present: Clint Bickmore, Peter Ismert, Susan Adamkovics, David Newcomer, Lynn Taylor, Sue Lloyd, Vic Williams, Tim Lynch.

Absent: Chris Case, Rachel Scott.

Staff present: Yvonne van Gent, Chris McGee

Guest: Garrett White (Nationwide Insurance)

1. Meeting called to order at 6:35 pm.
2. The September 2013 meeting minutes were approved via voice roll call.
3. September financial documents – questions – Balance sheet- line 1200 a lot more in accounts receivable? It was a timing issue from a Sept race. Funds for this race came in during October. P&L – line 4050 LA rebates: that amount will go down. USAC will be caught up in payments to BRAC. Expectation for LA rebate will be approx. \$30K/year, assuming 3000 license holders in LA area. Total page 3, more expenses offset by large local association (LA) rebate. More Camp Income: Junior camps brought in more this year. Women's camps also reflected more income. Junior camp prices will go up next year to cover more costs. The financial documents were approved via voice roll call.
4. Event Review – 2013 BRAC Women's Summit – The summit went really well for most part. The four panelists were excellent with their presentations. There was a lot of good discussion between panelist and audience. See separate notes from the event. Cross race schedule discussion ended with a compromise for all parties and it will be something to work with for 2014. It should be discussed in the January and February prior to the March Cross promoters meeting. Planning for more options for Women's camps and mentoring opportunities. Several good action items came from summit, such as the idea of child care at races. Not part of org's mission, not safe from liability standpoint. Several options for child care providers were mentioned. BRAC to help coordinate the establishment child care, but not provide it.
5. Road Promoters meeting: Big turnout this year. There were a lot of initial date conflicts. Yvonne consolidated a draft road schedule. Dead Dog and Bear Creek TT series are cancelled for 2014. A new Stage Race in Casper is proposed. There is an unresolved issue on which event receives SR Crit Championships. Three races requested these championships. More discussions will occur after scheduling those races in the coming month. Related to this is a concern that there are a lot of championship events scheduled in June. The Board would need to vote on which races receive the championship designations if a discussion among promoters does not resolve the issue. The policy states that promoters make a recommendation to the Board. There are two masters championship events on the same weekend, back to back. There was discussion about how to decouple the two masters championship events. Staff will work with promoters to revise schedule and championships if necessary, then bring back to board for review and approval.

The Board discussed the need to better design the road season so it has a more logical flow of events through the season. To date BRAC hasn't played a big role in pre-scheduling events. Also the Board discussed how to designate championship races and the criteria that should be used to help make those decisions. There was discussion about formalizing a process and adhering to developed criteria. A new committee will be formed in 2014 – the Calendar Creation Committee. Chair will be Sue, with Lynn, Vic, and Yvonne will meet to begin thinking about a new process for race-calendar development. Include this item on December BoD agenda. Two promoters will be invited to participate in this committee.

6. Masters category survey is with Carol Kauder. She is preparing it for distribution. She will also help sort results. Results will be available at annual meeting to help inform voting on possible category change request by certain clubs.

7. Race Group change process document version 4 is being prepared by staff. It will be presented to the Board for approval when completed. The Board will review it online and have email discussions about it. If all are in agreement with any modifications to the document, board will vote on it. The next version will be prepared by Nov. 1st. It will help formalize the process for requesting and changing category designations.

8. Discussion about ED hiring process. Peter provided a summary of the ED hiring process and the current status. In-person interviews for final candidates will be held on November 4th. The board briefly discussed anticipated BRAC needs and directions in the future and how that relates to hiring process. Number one issue to date has been wrangling data from race registration to uploading on website for points and archiving results. This has been a very significant piece of ED work and challenge to date. The person needs to be well rounded and knowledgeable, passionate, and ready for a lot of work. A “jack of all trades” is needed. Proficiency is needed in many areas, such as fundraising, website maintenance, software use, and having a presence and good rapport with the riders. ED might not be the best description of job title. Our racing community is very engaged and there needs to be a lot of interaction between membership and the ED/Board. Expectations are high from riders. Chris has excelled in communications, branding, and sponsorships. The new ED should build on this. The guideline documents being developed now will help with future board decisions and streamline discussions.

9. New business: Chris and Clint going to LA summit in Colorado Springs first weekend of November.

10. New business: Clint is pulling together membership demographic summaries. Looking for help and input. The goal is to look for trends and new category characteristics (such as looking at participation rates for race groups based on location, time of year, type of event, etc) within our membership to help the Board make more informed decisions.

Meeting adjourned at 8:40