



## BRAC Board of Directors Meeting Minutes, 11/02/2017

### Agenda

- |                                |          |
|--------------------------------|----------|
| 1. Call to order and roll call | Doug     |
| 2. Finances                    | Susan    |
| a. Sponsorship                 | Shawn    |
| b. Triple Bypass               | Shawn    |
| 3. Website                     | Shawn    |
| a. Servers and backups         |          |
| b. New volunteer               |          |
| 4. Communications              | Shawn    |
| 5. Technical Committee Update  | Michael  |
| a. Officials Budget for 2018   |          |
| b. Future Needs                |          |
| 6. BRAC Contractors            | Michael  |
| 7. State Championship Support  | Shawn    |
| a. Status of support to date   | Shawn    |
| b. Procedures going forward    | Lance    |
| 8. Race Kit                    | Shawn    |
| 9. Elections                   | Shawn    |
| 10. Road Cup                   | Everyone |
| 11. State Championships Status | Yvonne   |
| 12. New Business               |          |
| 13. Adjourn                    |          |

### Meeting called to order at 6:32 PM

#### **Board Members present:**

Doug Gordon (President)  
Rip Mobus (Vice President)  
Lynn Taylor (Secretary)  
Susan Adamkovics (Treasurer)  
Jon Heidemann  
Michael McGuinn  
Kim Nordquist  
Lance Panigutti  
Troy Reynolds

#### **Board Members absent:**

Melisa Link

#### **Staff present:**

Shawn Farrell (Executive Director)  
Yvonne vanGent (Membership Manager)

### Business Conducted between September 14, 2017 and this meeting

- A. September minutes were approved by a majority of the members in attendance
- B. Closed session meeting conducted via phone to discuss allowing modified geared bikes to race Singlespeed events
  1. Membership expressed desire
  2. Officials limited by rulebook to enforcing current rules
  3. Motion to request rule exception from USAC (Doug, 2<sup>nd</sup> by Melisa)



- a. Geared biked modified to render only a single gear useable during an entire race allowed in all Singlespeed events, except not in any race with "Championship" on the flyer
- b. Responsibility of rider to insure safety of modification
- c. Officials can request additional staff/resources to manage staging/call-ups/equipment checks for SS races
4. Motion passed: of 9 members present, 8 Yes votes and 1 Abstain vote
5. Doug and Lynn created request sent to USAC
6. Susan, Doug and Rip created press release

## **Finances**

- A. Deficit due to higher than anticipated website costs and lower than anticipated revenue
  1. Several expensive issues had to be fixed in addition to costs associated with server crash in August
  2. Decreased membership and decreased racer-days
- B. USAC is still holding rebates owed to BRAC
  1. Q1 and Q2 received
  2. Q3 overdue
  3. LA contract with USAC has timetable for payment.
    - a. Shawn and Doug met with USAC
    - b. USAC apologized for tardiness
    - c. USAC still working on IT issues to determine membership
- C. Line Items
  - a. Credit card fees
    - (i.) Have doubled in 2017 because USAC doubled fees
    - (ii.) BRAC incurs expense as a service to membership to be able to purchase BRAC membership at the same time as a USAC license is purchased
  - b. BRAC Insurance
    - (i.) Current insurer (Philadelphia) is discontinuing cycling organization insurance
    - (ii.) Small general liability policy available from USAC
    - (iii.) Shawn will check with that carrier to see if they offer an umbrella policy similar to what BRAC currently had
  - c. Motor Referee Insurance
    - (i.) ~\$1,200 over budget
    - (ii.) Shawn verified that BRAC paid for 4 motor referees, and RD's paid any additional that were needed
- D. Sponsorship and Triple Bypass
  1. Sponsorship was on budget
    - a. Pactimo commitment was changed to cover the cost of bib numbers (no finite dollar amount listed as sponsorship income thus no expense of BRAC purchasing numbers listed either)
    - b. Pink Realty was signed as a new sponsor
  2. Triple Bypass
    - a. Projection was for \$7500
    - b. Event was not held due to fires



- c. Final sponsorship was less than 1/3 of what was anticipated
- d. Shawn will pursue a more stable sponsorship arrangement
- E. September and October finances unanimously approved (motion by Rip, 2<sup>nd</sup> by Doug)

### Website

- A. New Volunteer
  - 1. Troy Logue, recruited through email blast to membership
  - 2. Providing pro bono expertise
    - a. Has already enhanced server and backup capability (see below)
    - b. Has found and fixed the annoying glitch in JM 15-18 display
    - c. Has found and working on fixing an anticipated glitch with CX State Championships results
    - d. Is working on back-end issue of checked boxes suddenly becoming unchecked, requiring hours of Yvonne's time to fix
- B. Servers and backups
  - 1. Load balancer was shut down since we only have 1 server and were being charged for an unused service
  - 2. We now have a daily data back-up
  - 3. Datastream will go through a less expensive port

### Communications

- A. Email blast to membership netted 5 interested people
  - 1. Committee to meet next week, focus on reaching non-members
  - 2. Noticeable uptick in back-end tagging and posting
  - 3. Number of BRAC followers has increased significantly
  - 4. Shawn went to High School Mtn Bike League races on Sept 23 and 24<sup>th</sup>, as well as October 7<sup>th</sup> and 22<sup>nd</sup>.

### Technical Committee Update

- A. Officials' budget for 2018
  - 1. Requesting same budget of \$3,000: \$2000 for training and development; \$1,000 for meeting and meals
  - 2. Pursuing Basic Life Support course offering through current Medical Services providers
- B. Radios
  - 1. CR's need another 5-10 each
  - 2. 5 needed for track
- C. CX Preview Flags
  - 1. 2 are in Race Kit, but some RD's are not picking them up
- D. Training and Development
  - 1. Motor referee and Level C class should be held every year
  - 2. May check with USAC on hosting Level A course during Colorado Classic
- E. Officials' Annual Meeting
  - 1. February 3<sup>rd</sup>, location and time TBD



### **BRAC Contractors**

- A. Officials have a fee schedule as part of General Policy
- B. Coaches and Mechanics do not have a fee schedule
  - 1. Coaches: those that conduct clinics for BRAC
  - 2. Mechanics: BRAC used to supply a mechanic for criteriums until he moved away
- C. Shawn will draft guidelines for clinic coaches and mechanics

### **State Championship Support**

- A. Direct
  - 1. Master Road State Championships (Porsche Thunderbird Classic)
    - a. \$500 was awarded earlier in the year
    - b. Shawn will contact RD for post-race financial summary
  - 2. CX State Championships (notes from September meeting)
    - a. CX States more costly for RD's due to 2-day format
      - (i.) Normal single day participation is spread out over 2 days
      - (ii.) Venue is needed for two days
      - (iii.) Officials are needed for 2 days
    - b. Previous BRAC support has been for 1 day of officials' fees or for 1 day of timing
    - c. Without Limits requested support for 2<sup>nd</sup> day of officials' fees (WOL will provide lunch)
    - d. Request was approved
- B. Indirect
  - 1. Master Criterium State Championships—food for volunteers and staff
  - 2. State Track Championships—supplemented track-sponsored BBQ
  - 3. Senior/Junior Road State Championships
    - a. Signage
    - b. Staff food
    - c. ED lodging when promised accommodations fell through
- C. Future
  - 1. RD's paid by a club to run an event need written documentation that they are allowed to request State Championship support on behalf of the promoting club
  - 2. P & L statement required post-event

### **Race Kit**

- A. Needs to be easy to pick-up and return items, and accessible
- B. Discussion on reassessing the necessity of a separate manager
- C. ~50 more radios will be acquired in 2018 to meet RD demand
- D. A 400 watt generator was recently added



## Elections

- A. Members with 1 year remaining in their term
  - 1. Doug Gordon
  - 2. Jon Heidemann
  - 3. Lance Panigutti
  - 4. Lynn Taylor
  - 5. Troy Reynolds
- B. Members whose term expires
  - 1. Kim Nordquist
  - 2. Melisa Link
  - 3. Michael McGuinn
  - 4. Rip Mobus
  - 5. Susan Adamkovics
- C. Members who will not be seeking re-election
  - 1. Kim Nordquist
  - 2. Rip Mobus
- D. Members who are undecided about seeking re-election
  - 1. Melisa Link
  - 2. Michael McGuinn
  - 3. Susan Adamkovics

## Road Cup

- A. Discussion at RD meeting to return to 2 year age-groups for Road Cup: 9-10, 11-12, 13-14, 15-16, 17-18
- B. Cup points for Stage Races and Omniums
  - 1. Current
    - a. Stage Races—Overall GC gets Cup points x 1.25 plus stage bonuses, i.e. maximum of 63 points
    - b. Omniums—each stage counts for Cup points, i.e. maximum of 105 points
  - 2. Issues
    - a. Omniums are weighted heavier than stage races
    - b. 2018 will only have 1 stage race, and 3 omniums
    - c. If only the Omnium overall counted for Cup points, then there would only be 2 stand-alone time trials
  - 3. Proposed solution
    - a. Stage Races
      - (i.) Every stage gets Cup points
      - (ii.) Overall GC also gets Cup points
      - (iii.) Current stage bonuses would be eliminated
      - (iv.) Current 1.25 multiplier would be eliminated
      - (v.) Respects history of stage racing and rewards riders who complete all stages
      - (vi.) Allows riders to drop out of stage race without any Cup points penalty
    - b. Omniums



- (i.) Every stage gets Cup points
- (ii.) Overall omnium standings do not get Cup points
- (iii.) Continues to allow riders to choose which races best suit their abilities
- c. Website will be able to accommodate change in points structure with no additional programming
- C. Discussion of adopting a cleaner category naming format, similar to USAC Championships
  - 1. Lynn will work up sample format for review

### State Championship Designations

	<b>Time Trial</b>	<b>Criterium</b>	<b>Road Race</b>	<b>Hillclimb</b>
<b>Juniors</b>	John Stenner	Bannock	Porsche Thunderbird	Mt. Evans
<b>Seniors</b>	John Stenner	Ridge at 38*	Porsche Thunderbird	Guanella
<b>Masters</b>	John Stenner	Lucky Pie	Salida	Mt. Evans

\*by prior agreement, Longmont in 2019

### New Business

- A. Modified Singlespeed bikes at Feedback Cup
  - 1. SSW had 6 modified bikes
  - 2. SS had 2 modified bikes
  - 3. SS 4-5 had 0 modified bikes
- B. Shawn and Doug's meeting with USAC
  - 1. USAC focused on encompassing all forms of cycling
  - 2. USAC strongly backs LA model
  - 3. Gran Fondos will be allowed to permit under BRAC
    - a. GR Capital will sponsor BRAC portion

Meeting Adjourned at 8:55 PM (motion by Doug, 2<sup>nd</sup> by Rip)

### Action List Summary

- A. Shawn
  - 1. Check for umbrella liability policy to replace one that is expiring
  - 2. Draft guidelines and fee schedules for coaches at BRAC clinics, and mechanics at criteriums
  - 3. Request P & L from Porsche Thunderbird as recipient of State Championship support
- B. Lynn
  - 1. Create race category naming formats for review



## Board Calendar

### A. Board of Directors' Meetings—generally every 3<sup>rd</sup> Thursday, 6:30 – 8:30

1. ~~February 10: USAC headquarters~~
2. ~~March 23: home of Rip Mobus~~
3. ~~April: none~~
4. ~~May 22: home of Rip Mobus~~
5. ~~June 20: home of Rip Mobus~~
6. ~~July 25: GR Capital Partners, Doug's office~~
7. ~~August 22: home of Rip Mobus~~
8. ~~September 14: GTRI, Melisa's office~~
9. ~~October: closed session, via phone~~
10. ~~November: Peloton Cycles~~
11. ~~December:~~

### B. Other Meetings/Gatherings

- a. ~~Officials' Meeting (February 25)~~
- b. ~~BRAC Advisory and Junior Committee meeting (March 22)~~
- c. ~~CX Race Directors Meeting (March 24)~~
- d. ~~CX Race Groups Town Hall Meeting~~
- e. ~~RaceDay Registration software training (August 3<sup>rd</sup>)~~
- f. ~~Road Race Directors Meeting (October 18)~~
- g. Club Council Meeting (January 27, 2018)
- h. Officials' Annual Meeting (February 3, 2018)

### C. State Championships

- a. ~~June 17: Senior/Master Time Trial~~
- b. ~~July 7: Junior Time Trial~~
- c. ~~July 8: Junior Road Race~~
- d. ~~July 9: Junior Criterium~~
- e. ~~July 9: Senior Criterium~~
- f. ~~July 13: Senior Women Track, Keirin~~
- g. ~~July 15: Hillclimb (all)~~
- h. ~~July 20: Senior Men Track, Keirin~~
- i. ~~July 22: Junior (11-16) Track~~
- j. ~~July 23: Master Criterium~~
- k. ~~July 28: Junior Time Trial~~
- l. ~~July 29: Junior Criterium~~
- m. ~~July 30: Junior/Senior Road Race~~
- n. ~~Aug 17: Senior Men Track, Points Race~~
- o. ~~Aug 17: Senior Women Track, Scratch Race~~
- p. ~~Aug 20: Master Road~~
- q. ~~Aug 24: Senior Track, Madison~~



- ~~f. Aug 26: Senior Men Track, Sprints~~
- ~~s. Aug 26: Senior Women Track, Sprints~~
- ~~t. Aug 31: Senior Men Track, Scratch Race~~
- ~~u. Aug 31: Senior Women Track, Points Race~~
- ~~v. Sep 23: Master Track, timed events~~
- ~~w. Set 24: Master Track, massed start events~~
- x. Dec 9-10: Cyclocross (all)

### *Five Pillars of Success*

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization