



BRAC Board of Directors Meeting Minutes, 8/17/2016

Agenda

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| 1. Call to order and roll call | Doug |
| 2. Intern introduction | Shawn |
| 3. Finances | Susan |
| 4. Financial Projections | Shawn |
| 5. Race Grant Update | Shawn |
| 6. Advisory Committee | Shawn |
| 7. Triple Bypass | Shawn |
| 8. Elections and CC meeting | Shawn |
| 9. New Business | |
| 10. Adjourn | |

Meeting called to order at 7:20 PM

Board Members present:

Doug Gordon (President)
Rip Mobus (Vice President)
Susan Adamkovics (Treasurer)
Lynn Taylor (Secretary)
Michael Chamberlin
Mike McGuinn
Jennifer Sharp

Board Members absent:

Melisa Link
Kim Nordquist
Marco Vasquez

Staff present:

Shawn Farrell (Executive Director)

Staff absent:

Yvonne vanGent (Membership Manager)

Business conducted between this meeting and last meeting (June 21, 2016)

- A. July 2016 minutes approved by unanimous email vote of a majority of the Board

BRAC Intern

Rachel Gottfriend was introduced as an intern, who will help with special projects. She is well-versed in non-profit event planning and services. She already arranged housing for the junior track camp, and spent time experiencing race-day registration at the Littleton criterium.

Finances

- A. Income
1. Revenue is down for the month
 - a. Fewer riders at State TT, resulting in about \$4,000 less than in previous years
 - b. Sponsorship share from KMHTT down \$2500
 - c. Sponsorship share from Team Evergreen for staffing of Triple Bypass aid station not yet received; expected in September/October
 2. Double digit decrease in rider-days nationally (>12%), but only single digit decrease locally



B. Expenses

1. We are under budget by \$2,000 thanks in part to saving on insurance and credit card processing fees
- C. Discussion of a destination series race such as Tulsa Tough or a Hillclimb trifecta of Mt. Evans, Pikes Peak, Guanella
- D. July monthly financial statements approved unanimously (motion by Doug; 2nd by Michael C.)

Financial Projections

Tabled until next month. Building 2017 budget based on actual 2016 budget, but hampered somewhat by not having CX season finances finished in time for Club Council meeting.

Race Grant Update

- A. Application is on BRAC website under Resources: Race Director
- B. Sent to road RD's with new events, and all CX RD's in anticipation of new events
- C. Discussion
 1. Funds distribution pre-or post-event
 2. Board vote on each event that applies by September 1 deadline
 3. Established RD's with new venues or new RD's with new venues given equal consideration, based on meeting application requirements
- D. Race Grant budget is separate from State Championships budget

Advisory Committees

- A. Junior [JAC—Junior Advisory Committee]
 1. Minutes from first meeting to be posted on website
 2. Travel grants
 - a. ½ of available funds for merit-based awards, i.e. selections to a national training camp or World's team
 - b. ½ of available funds for need-based awards; team needs to match funds and rider provides a service to BRAC such as helping with a junior camp or at a race
 3. One representative from JAC to liaison with BRACAC [BRAC Advisory Committee]
- B. BRACAC
 1. First meeting is Tuesday, August 23rd
 2. Discussion points for first meeting
 - a. What does group see as BRAC's mission
 - b. Ideas for growing racing in Colorado, i.e. substantial BRP (Beginning Racer Program)
 - c. Ideas for fundraising
 - d. Ideas for increasing SW P-1-2 participation



Triple Bypass

- A. BRAC manned an aid station on top of Vail Pass and a tent at the expo
- B. Sponsorship donation expected in September/October
- C. May seek tie-in with Mt. Evans, i.e. move events closer together to encourage crossover from Triple Bypass to Mt. Evans

Elections and Club Council Meeting

- A. 5 Board terms end this year
 - 1. Initial assessment of Board members who would like to seek another term
 - 2. Looking for additional candidates
- B. Item from 2015 CC meeting
 - 1. Clubs generally in favor of bylaw change to allow each club to count a rider as a member if a member belongs to more than one club (i.e. one club for road and one club for CX). Shawn will conduct a phone meeting of clubs to get this approved prior to this year's meeting so that determining voting strength for each club is more straightforward than current bylaws allow.
- C. Discussion of bylaw change to move CC meeting to January to allow better budget projections
 - 1. Current meeting is held during CX season when budget is not final for year
 - 2. Would be voted on this year, to take effect at 2017 CC meeting, which would be January of 2018

New Business

- A. State Championship jerseys
 - 1. Policy amended to award jersey to gold medal winner
- B. Officials
 - 1. Serious lack of officials to cover racing season
 - 2. Discussion of club involvement in generating new officials
- C. CX Policy needs to include a definition of Singlespeed
- D. Discussion of rider behavior and consequences for Cup points
- E. Follow-up on Executive Director and Membership Director "how-to" manuals

Meeting Adjourned at 9:15 PM (motion by Doug, 2nd by Jen)

Action List Summary

- A. Shawn: Phone meeting with clubs regarding voting strength bylaw change



Board Calendar

1. Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30
 - a. ~~December 17: Armadillo Restaurant, Northglenn~~
 - b. ~~January: not held~~
 - c. ~~February 18: GR Capital~~
 - d. ~~March: home of Rip Mobus~~
 - e. ~~April: Southside Bar and Grill~~
 - f. ~~May: not held~~
 - g. ~~June: Anythink Library, Thornton~~
 - h. ~~July: home of Rip Mobus~~
 - i. ~~August: Barrel Bar, Denver~~
 - j. September
 - k. October
 - l. November

2. Other Meetings/Gatherings
 - a. ~~CX Party (January 30)~~
 - b. ~~Officials' Meeting (February 20)~~
 - c. ~~CX Race Directors Meeting (February 24?)~~
 - d. ~~CX Town Hall meeting (April 14)~~
 - e. Road Race Directors Meeting (October?)
 - f. Club Council Meeting (December?)

3. State Championships
 - a. ~~June 5: Senior Road~~
 - b. ~~June 12: Senior Criterium~~
 - c. ~~July 17: Master Road Race~~
 - d. ~~July 23: Hillclimb~~
 - e. ~~July 31: Junior Criterium~~
 - f. ~~August 6: Junior Time Trial~~
 - g. ~~August 7: Junior Road Race~~
 - h. ~~August 7: Senior/Master Time Trial~~
 - i. ~~August 20: Junior Track~~
 - j. ~~August 21: Master Criterium~~
 - k. August 27-28: Senior/Master Endurance Track
 - l. December 10-11: Cyclocross

Five Pillars of Success

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship



3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization