



BRAC Board of Directors

Meeting Minutes, 01/15/2015

Meeting called to order at 6:35 PM

Board Members present:

Doug Gordon (President)
Mike Beck (Vice-President)
Lynn Taylor (Secretary)
Dominic Palazzo (Treasurer)
Jeff Hammond (Director at Large)
Rip Mobus (Director at Large)
Kim Nordquist (Director at Large)
Jen Triplett (Director at Large)
Garrett White (Director at Large)

Board Members absent:

Marco Vasquez (Director at Large)

Staff present:

Shawn Farrell (Operations Manager)
Yvonne vanGent (Membership Manager)

Business conducted between 12/11/2014 and this meeting

1. 5 Board members + Operations Manager presented awards at State CX Championships
2. Motion for BRAC to contribute \$1700 to the Vic Williams Scholarship fund to bring total to \$10,000 approved unanimously (motion by Dominic; 2nd by Jeff)

December 2014 Minutes (Lynn)

1. Approved unanimously (motion by Doug; 2nd by Dominic)

Financial Documents through December (Dominic)

1. Finished examining every account for proper income/expense classification
2. Bottom line shows net revenue loss
 - a. Membership dues significantly decreased
 - b. Significantly lower USAC rebate
3. Dominic will prepare year-end summary note to membership to post with financials
4. Need to correlate rider data to membership revenue report from USAC
5. Monthly meeting between Dominic, Shawn, and Pat (accountant) is very useful
6. Vendor bib issue from 2014 still to be resolved
7. Approved unanimously (motion by Kim; 2nd by Rip)

Discussion of Sustainability/Restructuring (Shawn)

1. Shawn has met with former BRAC ED's, Board presidents, and staff; Chris McGee pending
2. Focus Areas:
 - a. Website
 - b. Answer the question: "What is my \$25 membership fee used for"
 - c. Sponsors need better service
3. Closed session of Board to meet with Shawn on Thursday, February 12 to discuss recommendations

BRAC Documents

1. 2015 General Policy



- a. MOU
 - i. Policy states collegiate events/teams/race directors will have same privileges as other BRAC events; question arose as to why wouldn't they be and why a separate policy is needed
 - ii. Will continue through 2015; \$500 fee to be paid for 2014 and 2015
 - iii. Discussion about discontinuing MOU in 2016 and changing relationship with collegiate conference to (1) better assist with race directing because of personnel turnover and (2) provide more value to both parties
 - b. Track Age
 - i. Master's realignment committee only dealt with road events in changing to 40+
 - ii. Jennifer and Shawn to meet with CoS and BVV coordinators to discuss appropriate age ranges
 - c. First Bike
 - i. Need exists for low-cost equipment
 - ii. Current program is an administrative burden to all parties
 - iii. 2014—only 1 use of this program
 - iv. Removed from 2015 Policy and Junior committee will restructure to better serve all parties
 - d. General Policy to be approved by email once Track Age is resolved
2. 2015 Road Policy
- a. New tables added clearly outlining race group combinations for each:
 - i. Discipline (road/circuit race, criterium, time trial)
 - ii. Road Cup tier (Gold, Silver, Bronze)
 - iii. Criterium color (Yellow, Blue)
 - b. Number of events scoring points in Road Cup competition will be 20 for both individual and team competitions
 - c. Composition of event types scoring points in Road Cup competition based on calendar and maximizing participation:
 - i. Road/circuit race 4
 - ii. Criterium 7
 - iii. Time Trial 4
 - iv. Hillclimb 3
 - v. Stage Race 2
 - d. Section 16.7.10.1 amended to allow optionally added Cup groups to receive Cup points if there is a discrete start for the race group
 - e. Approved unanimously (motion by Mike; 2nd by Jeff)
 - f. 2016 Policy will be restructured over the summer
3. Directors and Officers Insurance
- a. New provision requires a plan for concussion awareness
 - b. Dominic created plan; approved by insurance company
 - c. Dominic will distribute concussion policy to Board

Cyclocross Awards Party—Prestige Audi, Saturday, January 31st

1. Kim Nordquist, chair (kimnordquist@msn.com)
2. Volunteers needed
 - a. A variety of positions available; clean-up help especially needed
 - b. Mike will help with assembling slide show
3. National champions invited to wear jerseys



4. Previous parking issues resolved with 2nd lot
5. ~10 items for drawing needed
6. \$2000 cash from Nationwide sponsorship
 - a. Garrett will obtain foamboard checks

New Business

1. Beyond Race Clean (Shawn)
 - a. Records show BRAC should have received a refund for testing not completed in 2014
 - b. BRAC has paid for 2 days of tests in 2015
 - c. BRAC may pursue adding a third day of testing in lieu of refund
 - d. BRAC will promote value of program

BRAC Subcommittees (chair)

1. Due to late hour, initial reports deferred to February 19th meeting
2. Subcommittees
 - a. Technical Committee (*Marco Vasquez, vasquezmr@yahoo.com*)
 - b. Juniors (*Doug Gordon, president@coloradocycling.org*)
 - c. Women (*Jen Sharp, jensharp13@gmail.com*)
 - d. Men (*Mike Beck, vicepresident@coloradocycling.org*)
 - e. Fundraising/Communications (*Garrett White, gwhite12@gmail.com*)
 - f. Technology (to be determined)
 - g. Track (*Jen Sharp, jensharp13@gmail.com*)
 - h. Race Kit management (to be determined in February)

Agenda Items Postponed to February 19th meeting

1. Race Radio Rentals
2. Number Orders
3. Vests
4. Race Kit management
5. New CDOT director and meeting

Board Calendar

1. Board of Directors' Meetings—generally every 3rd Thursday
 - a. ~~December 11: Denver, Nationwide office (completed)~~
 - b. ~~January 15: Highlands Ranch (completed)~~
 - c. February 12: TBD, closed session
 - d. February 19: Thornton, Nationwide office?
 - e. March 19:
 - f. April 16:
 - g. May 21:



- h. June 18:
 - i. July 16:
 - j. August 20: (Pro Challenge this week)
 - k. September 17:
 - l. October 15:
 - m. November xx: (after Club Council meeting with new Board members)
2. Other Meetings/Gatherings
- a. January 31: Cyclocross awards party
 - b. February 21: Officials' annual meeting
 - c. March xx: Cyclocross race directors' meeting
 - d. April 24-26: Junior Road Camp
 - e. May 3: Womens' Road Camp
3. State Championships
- a. May 31: Road → Senior
 - b. June 14: Hillclimb → Master
 - c. June 20: Time Trial → Senior/Master/Junior
 - d. July 1: Track → Senior Scratch Race
 - e. July 4: Track → Senior/Master/Junior 17-18 500m TT/1K TT/Ind. Pursuit
 - f. July 5: Track → Senior/Master/Junior 17-18 Sprint/Scratch Race/Team Pursuit/Team Spring
 - g. July 8: Track → Senior Keirin
 - h. July 12: Criterium → Senior
 - i. July 15: Track → Senior Points Race
 - j. July 19: Road → Master
 - k. July 22: Track → Senior Madison
 - l. July 25: Hillclimb → Senior/Junior 17-18
 - m. July 29: Track → Senior Elimination
 - n. August 1: Hillclimb → Junior 9-16
 - o. August 2: Criterium → Junior
 - p. August 9: Criterium → Master
 - q. August 29: Track → Junior U17 Omnium
 - r. ??: Road → Junior

Meeting adjourned at 9:30 PM—Approved unanimously (motion by Doug; 2nd by Dominic)

Five Pillars of Success

- 1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
- 2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
- 3. Customer Service—deliver great customer service with personnel and technology



4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization