



BRAC Board Meeting

6/11/19

Attendees

- Andy Johnson - Vice President
- Karen Tourian - Treasurer
- Yvonne Van Gent -Membership Manger
- Shawn Farrell - Executive Director
- Damon Brandt - Secretary
- John Hayley - Phone
- Lance Panigutti - Phone
- Melissa Barker
- Mike McGuinn - President - Phone
- Lynn Taylor - Phone

Agenda

Last Meeting Follow-up

- | | |
|--------------------------------|---------|
| 1. None | |
| 1. Call to order and roll call | Andy |
| 2. April and May Finances | Karen |
| 3. Election of Secretary | Michael |
| 4. Women’s Devo Committee | Jessica |
| 5. BOD incentives | Jessica |
| 6. Resource Committee Report | Damon |
| 7. Technology Transfer | Damon |
| 8. Triple Bypass Volunteers | Shawn |
| 9. Racer Days for Road 2019 | Shawn |
| 10. Sponsorship | Shawn |



Notes

- **Reviewed Expenses**
 - Junior Camp
 - Website
 - April and May's finances were approved by the board
- **Secretary Role Moved to Damon**
- **Womens Devo Review**
 - Successful - more coming
 - We've been averaging 17 or so women in attendance for every clinic we've held so far
 - Should we extend into cyclocross
 - Will engage the devo committee will discuss
- **Resource Committee**
 - Ontheday.net review as a new raceday reg
 - Slim the down the spreadsheet to be explored
- **Tech Transfer**
 - 25th is cut over email to GSuite hosting
 - add board member accounts for all members
 - Plan transition / disaster recovery for GSuit Transition
 - Board life could be entirely within Google, including crowd-sharing note taking.
 - Shawn can cancel GoDaddy email once email is completely transferred to Google.
 -
- **Triple By-Pass**
 - Filling volunteers spots
 - Shawn will send update
- **Racer Days**



- All things considered, numbers flat compared to last year to date
- Sponsorship
 - New sponsor - Buddy Insurance

New Business

2. 303 Cycling Media Colab
 - a. Shawn will reach out to Bill Plock
3. Gravel Racing Events Discussion
4. Idea about BOD incentives discussed.
 - a. Tabled at this time.

Action Items

1. Damon to switch over email to GSuite on the 25th
2. Shawn to reach out to Bill Plock about media Colab
3. Resource Committee to discuss next steps with Ontheday.net, and spreadsheet
4. Resource Committee to discuss the Club race partner/volunteer alignment strategy.
5. Shawn to send 3xBypass volunteer Updates.

Next Meeting Agenda Items

TDB

Calendar

Board of Directors' Meetings—generally every 3rd Thursday, 6:30 – 8:30

1. ~~February 21: Pactimo, Denver~~
2. ~~March 26: Andy's office. 922A Main Street, Louisville, CO 80025 (access via alley between Main and Front streets)~~
3. ~~April: no meeting~~
4. ~~May 22: no meeting~~
5. June 11: Dawson School
6. July:
7. August:



8. September:
9. October:
10. November:
11. December:
12. January:

Other Meetings/Gatherings

1. Officials' Meeting (February 24)
2. CX Race Directors Meeting (February 27)
3. Storage Unit clean-out (March 24)
4. Road Cup Awards Party (September-October, TBD)
5. Road Race Directors Meeting (November, TBP)
6. Annual Club Council Meeting (January-February, 2020, TBD)
7. CX Cup Awards Party (January-February, 2020, TBD)

State Championships

1. **June 9: Senior Criterium (Ridge @ 38)**
2. June 15: Junior/Senior/Master Time Trial (John Stenner Memorial)
3. June 16: Junior Track (BVV)
4. July 14: Master Criterium (Longmont)
5. July 27: Junior/Senior/Master Hillclimb (Mt. Evans)
6. August 4: Junior Criterium (Bannock)
7. Sept 8: Master/Junior Road Race (Darkblade Thunderbird)
8. September 14-15: Track, Sprint Events (BVV)
9. September 21-22: Track, Endurance Events (BVV)
10. November 23-24: Junior/Senior/Master Cyclocross (Salisbury Equestrian Park)
11. Master Track?

Five Pillars of Success

1. Member Experience—develop and nurture programs that focus on Race Standards, Rider Safety, Points Competitions, Camps, Clinics, Mentorship, Awards Parties, and Race Clean
2. Relationship Building—position the organization for sustainability and growth through Branding, Communication, Membership, and Media & Sponsorship
3. Customer Service—deliver great customer service with personnel and technology
4. Innovation—attract and retain athletes, event directors, and officials through online tools, social media, racer rankings, quality events, season-long points competitions, and race kit support
5. Success Stories—leverage community member success stories to show impact of organization

