

ACA Meeting July 19th, 2010

ACA Staff present: Jon Tarkington, Yvonne van Gent

Guest: Al McDonald

Board members present: Bill Barr, Henrik Pedersen, Lynn Taylor, Kayla Thomason, Carol Kauder, Clint Bickmore, Leigh Singleton, Scott Christopher

- Minutes from June 21st meeting reviewed and approved
- Review of Financials
 - Total income ahead of budget primarily driven by individual membership dues (membership numbers ahead and also more individual membership vs. family membership)
 - Membership dues at this point slightly above full year total for 2009, with license purchases still trickling in.
 - A \$9K expense expected from the Mini Classic which translates about a \$100 contribution for each participating junior.
- Staff Update
 - The Mini Classic was well executed and well received, by racers and parents, and attracted new racers from areas where ACA do not usually have a strong presence. The promoter expects to be back with the race next year.
 - Clint Bickmore added that there is interest in tying the Mini Classic in with other races for a series type competition. Other feedback was to look at the scheduling, as the schedule this year was on top of MTB nationals, as well as adding some time/distance for juniors aged 8 – 9.
 - The “Centurion” booth (and the promoters’ expo area in general) saw very few visitors due to the very warm weather. The “Centurion” had about 8-900 entrants, with an estimated 150 or so ACA license holders. Key outreach action from this event is the ACA email that will go out to all participants this coming week.
 - Club contact information for new racers now updated/posted on the ACA website.
 - State TT outlook is same number of entrants as in 2009 (and ACA expenses expected be lower than last year).
- Insurance Update
 - We have now received a specific policy proposal from the insurance agent that staff has been working with. The policy terms are close to what USAC have (though actual pricing is very different), and represent multiple coverage improvements over existing ACA policy terms. However the improvements also drive approximately 50% increase in the rider/day insurance fee to the promoters. A couple of local high-profile promoters have reviewed the potential policy changes, and ended up not having concerns with the policy proposal and the associated insurance fee increase.
Next step is for Bill Barr to meet with the insurance agent and walk thru the policy proposal line by line, comparing terms with the existing policy.
- Superior Morgul Results Generation
 - ACA staff and race results officials spent significant hours creating race results. The promoter is to be advised of the approximately additional 60 hours spent on results, with the suggestion that some of the cost

be recovered from the results/timing company responsible for a number of issues. In case the results/timing company does not provide compensation, ACA will look to the promoter for partial (discounted) compensation. ACA will absorb the staff time expended on cleaning up the results.

- Timing System

- The Board discussed chip timing system features at length, assisted by Al McDonald, with the conclusion that the necessary technology exists on the market. The requirement for finish system cameras would still exist and the real value proposition from active chip timing systems are faster and more accurate results, as well as support for lap/split times, etc.

However, operating a chip timing system successfully require skilled operators, for ACA race volume estimated at a minimum pool of 6-8 skilled people.

Looking at past results issues, and where the next opportunity for improving results capture and delivery, the Board asked staff to work with Al McDonald to formulate options for a results service model, where ACA own the finish cameras and associated gear, or award a exclusive contract to a full service provider.

In parallel, staff will look at results issues from pre-registration and day-off registration errors, to see where improvements can be made. This is expected to include bar coded licenses, and ACA license database enabled scanners at race day check-in and on-site registration.

Once the high-level cost models for a more structured and professional finish camera service, with some level of ACA ownership involvement, are understood, the idea is for staff to go back to a reference group of promoters, and show/discuss comparisons with an active chip timing system (costs and terms).

The Board is of the opinion that the most urgent need relative to improvements in results service is to ensure that there is always a quality camera and finish system available to promoters.

It was understood that the chip timing technology in itself would not address all past results issues and risks.

- Old/New business

- ED position announced. Approach is to have position staffed in January 2011, overlapping with current ED, until no later than June 2011. Position will remain open until filled. Resumes will be posted to the Board site (files section).
- Agreement to contract a temp to review the ACA website, repair gaps and dead links, creating general content. We need a task defined for ACA web presence and establish ownership.
- BCR/BCT policy not yet sent to promoters (target was 7/15/10). Promoters will still have two weeks to review and submit.

Approval of minutes:

Bill Barr

Scott Christopher

Henrik Pedersen

Lynn Taylor

Clint Bickmore

Carol Kauder

Leigh Singleton

Kayla Thomason